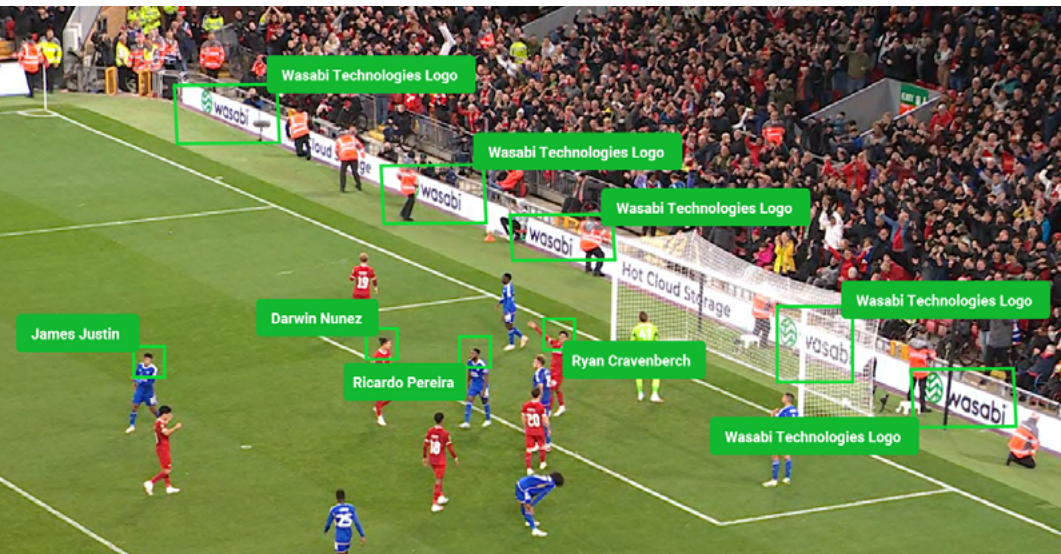**wasabi AiR**

Wasabi AiR
Intelligent Media Storage

Vast media archives go unused and untapped because it's impossible to find what you're looking for. In fact, most media companies don't even know what hidden gems lie buried in their archives. Until now. Wasabi AiR is cloud object storage integrated with a searchable auto-generated index. It combines our highly performant hot cloud storage with metadata auto-tagging, multilingual transcription, and a search interface to easily find and instantly access specific moments in your content.

Wasabi AiR detects and tags images, faces, logos, text, sound, and speech to create a searchable auto-generated index for all your stored media.

Breathe new life into your media with Wasabi AiR

Wasabi AiR is an AI-enabled media storage service that adds structure to unstructured data by automatically tagging data as it is ingested in the Wasabi Cloud. The industry's first searchable active archive, Wasabi AiR is a fully integrated solution designed with accuracy, security, and affordability in mind.

Advanced object recognition and low speech-to-text error rates ensure tagging accuracy in over 100 languages. Enterprise-grade security helps keep your IP protected from ransomware, disasters, or accidental deletions, and we never use your data to train our AI models. Finally, AiR Insight offers a fully integrated solution with a comprehensive search engine. Enjoy the freedom to search and access your stored metadata without any hidden fees – no egress charges or API request costs. You get full use of our AI and pay only for storage. In fact, you can expect to save 80% or more compared to less integrated hyperscale solutions.

Features

> AI and storage integrated into a single service

> Stored content automatically processed and tagged with AI

> Unlimited search, browse, playback, and metadata review

> Predictable pricing with no separate fees for egress, or API requests

> Purchase TBs in 1, 3, 5-year increments

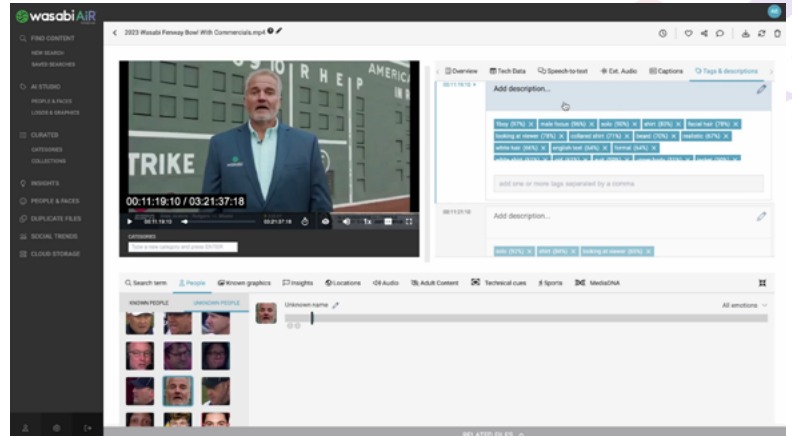> Discounts based on capacity and term

Powerful AI/ML algorithms provide

> Face & people recognition

> Object recognition

> Image recognition

> Logo/brand recognition

> Sound recognition

> Optical character recognition

> Speech-to-text and translation in 100+ languages, providing high accuracy even with thick accents

AiR Insight makes searching a breeze

A google-like search interface lets you filter by people, tags, logos, text in speech, OCR and more. Search results appear as timecode-accurate markers on your timeline that can be exported via CSV or XML. Our robust API supports JSON data exchange to power MAM, NLE and orchestration application integrations.

Advance AI/ML for extreme accuracy

Advanced deep search functionality quickly and automatically identifies media with specific people, places, things, words, images, logos, sounds, moments, and noises from a pre-existing library. You can group search terms into categories of searches called insights. Your media and metadata are stored in Wasabi Hot Cloud Storage ensuring they are protected, performant and highly available.

Designed and trained for the media and entertainment industry

Wasabi AiR finds specific moments within any media file you own effortlessly. Just upload content to designated buckets, and within no time, you'll have a searchable, accessible index of everything inside.

Auto-tagging for search & clipping
Find content for highlight packages, showreels, and news curation

Workflow automation
Trigger content processing, deduplication of content, and ad insertion

Transcriptions & translations
Quickly translate and search with global speech and text recognition

Sponsorship & ad sales
Search logos for sponsorship attribution, custom image captures and ROI analysis

Content moderation & compliance
Find and remove objectionable content, find and replace objects, brands, text

Player evaluation & development
Search players or key plays for scouting and player development

See the Difference for Yourself

Check out the massive difference between Wasabi's approach to intelligent media storage. Plug your own usage data into our AI media storage cost calculator.

For more information,
visit www.wasabi.com/Wasabi-AiR

wasabi
hot cloud storage

wasabi.com